

**Sixteenth Biennial Conference
of the International Association
for Media and History (IAMHIST)**

Media and History Revisited

Indiana University, Bloomington

June 17-20, 2015

Conference Program

Except as indicated, all sessions will be held on the Main Level (M) in the Indiana University Memorial Union.

Wednesday, 17 June

4:30-6:00 pm IAMHIST Council Meeting (Council members only) **Ballantine Hall, Room 004**

6:00-8:00 pm Registration & Opening Reception **Frangipani Room**

Sponsored by Taylor & Francis, publisher of the *Historical Journal of Film, Radio, and Television*

Thursday, 18 June

8:00-9:00 am Continental Breakfast **Frangipani Room**

9:00-10:30 am Keynote Session **Frangipani Room**

Robert Rosenstone (California Institute of Technology): What's a Nice Historian Like You Doing in a Place Like This?

10:30-11:00 am Coffee Break **Frangipani Room**

11:00 am-12:30 pm Parallel Sessions

Nostalgia, Heritage, and the Crisis of Form in the Indian Cinema Centenary **Oak Room**

Chair: Anupama Kapse (Queens College, CUNY)

Neepa Majumdar (University of Pittsburgh): The Nostalgia Industry and Indian Cinema Centenaries

Meheli Sen (Rutgers University): Mode Retro? Bombay Talkies and the Nostalgia for "Indian" Cinema

Anupama Kapse (Queens College, CUNY): Producing Celluloid History

Historicizing the Aesthetics of Emergent and Convergent Media **Maple Room**

Chair: Cynthia Meyers (College of Mount Saint Vincent)

Amanda Keeler (Marquette University): *Dragnet's* Storytelling Strategies from Radio to Television

Kyle Barnett (Bellarmine University): Celebrity Personas and Phonographic Modes of Address

Andrew Bottomley (University of Wisconsin, Madison): From Radio Waves to Data Streams: Early Internet Radio Aesthetics

Film Cultures under Dictatorship **Walnut Room**

Chair: Roel Vande Winkel (LUCA / KU Leuven)

José Miguel Palacios (New York University): Chilean Exile Cinema: Geopolitics, Pathways of Circulation, and Internationalist Solidarity

Germán Silveira (Catholic University of Uruguay): Cinema and Cultural Resistance: Interpreting Films During the Uruguayan Dictatorship (1973-84)

Fernando Ramos Arenas (University of Leipzig): Cinephilia in East Germany and Spain during the 1950s and 60s

Key Figures in Media Politics, 1915-1964

Persimmon Room

Chair: Thomas Hajkowski (Misericordia University)

Guy Hodgson (John Moores University): Nurse, Martyr, Propaganda Tool: the Reporting and Glorification of Edith Cavell in British Newspapers, 1915-20

Tanya Goldman (New York University): Circulating Solidarity: Thomas Brandon, Leftist Film, and Nontheatrical Distribution, 1930-42

Virginia Madsen (Macquarie University): Documentary Traditions in BBC Radio and the "Feature" Culture of a Radio Pioneer, D.G. Bridson

Cooper Graham & Ron van Dopperen: Sir Roger Casement on Screen

12:30-2:00 pm Lunch

Many choices available within 5 minutes walk of the IMU. See restaurant guide for details.

Graduate Student Lunch Buffet at Taste of India (316 East Fourth St.) offered by IAMHIST Group should assemble at the desk of the IMU Hotel on Level L at 12.15

2:00-3:30 pm Parallel Sessions

The Evolution and Cultural Contexts of Early Film Theorists

Oak Room

Chair: Christelle Le Faucheur (University of Texas, Austin)

Rudiger Steinmetz (University of Leipzig): Hugo Munsterberg in the Press: a Tragic Relationship

David Culbert (Louisiana State University): *The Fatherland*, Sylvester Viereck's Pro-German Weekly and His Most Valued Contributor, Hugo Munsterberg

Rudiger Steinmetz & Fernando Ramos (University of Leipzig): From Film Experience to Theory and Back: What Films Influenced Early Film Theorists and Film Critics, and in What Ways (1910-1916)?

The Shock of the New: American and Soviet Responses to the Provocations of Cinema

Maple Room

Chair: Guy Hodgson (John Moores University)

Stephen Vaughn (University of Wisconsin, Madison): New Media and Present-Mindedness, 1900-1950

Clayton Koppes (Oberlin College): The Shock of the New: Transnational Perspectives on Early Cinema Censorship

Marko Dumancic (Western Kentucky University): The Cold War's Cinematic Front: the Soviet New Wave as a Shock to the Party Establishment

Kathryn Brownell (Purdue University): Commentator

Film Exhibition and Reception I

Walnut Room

Chair: Kathryn Fuller-Seeley (University of Texas, Austin)

Michael Shull (George Washington University): Hollywood's Class Wars, 1930-1941

Matt Connolly (University of Wisconsin, Madison): "It's His *Last Tango*. Just as Important, It's Our *Last Tango* Too": Reflection and Remembrance in the LGBT Critical Reception of *Querelle*

Garth Jowett (University of Houston): Toward a History of Movies: a Personal Odyssey

The BBC Revisited

Persimmon Room

Chair: Terry Hamblin (State University of New York, Delhi)

Richard Wallis (University of Bournemouth): "Opponents of Godliness": The Declining Influence of Organized Religion in the UK and the Arrival of Channel 4

Pim Verhulst (University of Antwerp): Too Rough for Radio: the Censorship of Samuel Beckett's Drama on the BBC Third Programme

Thomas Hajkowski (Misericordia University): BBC Broadcasting to South America during the Second World War

Lottie Hoare (University of Cambridge): Mischief and Mavericks: John Newsom's Hidden Influence on BBC Coverage of Secondary Education

3:30-4:00 pm Coffee Break

Frangipani Room

4:00-5:30 pm Parallel Sessions

Filmmakers in Postwar Hollywood: Social Realism, Film Noir, and the Blacklist

Oak Room

Chair: Sheri Chinen Biesen (Rowan University)

Peter Lev (Towson University): Darryl Zanuck, Social Cinema, and the Blacklist

Brian Neve (University of Bath): "Political" Cinema and the Hollywood Blacklist: Cy Endfield, 1948-1951

Sheri Chinen Biesen (Rowan University): Postwar Hollywood Cultural Critique in Fred Zinnemann's *Act of Violence*

Will Scheibel (Indiana University): What Makes Humphrey Bogart a Rebel: *In a Lonely Place* in the Reputation of Nicholas Ray

Media and Nostalgia: Remixes, Vintage and Commodification

Maple Room

Chair: Michael Dwyer (Arcadia University)

Manuel Menke (Augsburg University): Helpful, Not Harmful: Media Nostalgia as a Way of Coping with Media Change

Katharina Niemeyer (University of Paris II, Panthéon-Assas): Vintage, Media, and Nostalgia

Emmanuelle Fantin (Sorbonne): Is Advertising Itself Inherently Nostalgic? Self-Reflexive Use of the Past in Modern French Advertising

Women and Media

Walnut Room

Chair: Neepa Majumdar (University of Pittsburgh)

Maha Al-Saati (Dammam University): The Camera as a Public Place and the Portrayal of the Mundane in Saudi Videos

Jeannine Baker (Macquarie University): Australian Commercial Radio and the Female Audience

Senem Cevik (Ankara University): Turkish Female Protagonists As Role Models for Muslim Women: Implications and Challenges for the Middle East

Andrée Lafontaine (University of Montreal): MGM's Early Transmedia Practices

Media and the Cold War

Persimmon Room

Chair: Kathryn Brownell (Purdue University)

Terry Hamblin (State University of New York, Delhi): Cold War Radio: the Voice of America, Radio Free Europe, Radio Liberty, and US Broadcast Propaganda in Europe, 1946-60

Cynthia Meyers (College of Mount Saint Vincent): The Struggle Over Blacklisting on *Kraft Television Theatre*: J. Walter Thompson, Kraft, and Anticommunist Activists, 1951-55

5:30-7:30 pm Dinner

12:30-2:00 pm Lunch

Many choices available within 5 minutes walk of the IMU. See restaurant guide for details.

2:00-3:30 pm **Plenary Roundtable with Filmmaker Connie Field
The Challenges of Writing History with Film**

Participants: Connie Field (Clarity Films)
Nick Cull (University of Southern California)
James Chapman (University of Leicester)
Brett Bowles (Indiana University)

3:30-4:00 pm Coffee Break

Frangipani Room

4:00-5:30 pm Parallel Sessions

Representations of Leadership and Empowerment in Film and Media

Oak Room

Chair: Christina Hodel (University of Kansas)

Mbaye Sèye (University of Bayreuth): Women's Empowerment in the Senegalese Films *Madame Brouette* and *Karmen Gei*

Jessica Johnston (University of Wisconsin, Milwaukee): What Every Woman Should Know: Sex Ed on YouTube and the Power of the Female Voice

Christina Hodel (University of Kansas): Characterizing Presidential Power: the Portrayal of a Female President in *24: Redemption* and *24*

Robert Hensley-King (Ghent University): Leadership and Authority and the New Hollywood Antihero

Film Exhibition & Reception II

Maple Room

Chair: Andrée Lafontaine (University of Montreal)

Elizabeth Peterson (University of Oregon): Small-Town Movie Theaters in Oregon, 1905-1919

Laura Asbury (Indiana University): Histories of an Afterlife: Cultural Memory and Traces of Cinema Exhibition History in Four Former Illinois Movie Houses

Thunnis van Oort (University of Antwerp): Cinema Cartels in the Low Countries: a Comparison of Business Interest Associations for Film Exhibitors and Distributors in the Netherlands and Belgium

Archives in Media History I

Walnut Room

Chair: Terry Hamblin (State University of New York, Delhi)

Alban Webb (University of Sussex): BBC Oral History and the Digital Public Space

Jesper Verhoef (University of Utrecht): Techniques to Analyze Digitized Newspapers: a Case Study

Eric Hoyt (University of Wisconsin, Madison): Project Arclight, or How to Data Mine the Media History Digital Library's 1.5 Million Pages

The Impact of the Great War on Local Cinema Cultures

Persimmon Room

Chair: Leen Engelen (LUCA/ KU Leuven)

Leslie Midkiff-DeBauche (University of Wisconsin, Stevens Point): Movies in the Midwest at the End of WWI

Leen Engelen (LUCA / KU Leuven): Between Euphoria, Opportunism, and Resentment: Cinema Culture in (No-Longer-)Occupied Belgium

Paul Lesch (University of Luxembourg): Cinema Culture in Wartime Luxembourg

5:30-7:30 pm Dinner

Many choices available within 5 minutes walk of the IMU. See restaurant guide for details.

8:00 pm **Screening with Filmmaker Connie Field at IU Cinema (1213 East 7th St)**

Al Helm: Martin Luther King in Palestine (2014, 93 minutes)

Saturday, 20 June

8:00-9:00 am Continental Breakfast **Frangipani Room**

9:00-10:30 am Plenary Session **Frangipani Room**
Gary R. Edgerton (Butler University): Why *The Sopranos* Matters: The Ascendancy of U.S. Scripted Programming in the 21st Century

10:30-11:00 am Coffee Break **Frangipani Room**

11:00 am-1:00 pm **Tour of Film and Television Print Archives at Lilly Library (1200 East 7th St)**

There will be two visits, from 11 am - 12 pm and 12 pm - 1 pm. Each tour can accommodate up to 35 visitors. Participants should plan lunch around whichever tour they choose. Tours will leave from the lobby entrance to the IMU hotel (level L of the IMU) at 10.50 and 11.50 am.

2:00-3:30 pm Parallel Sessions

Media, Memory, and Nationalism

Oak Room

Chair: Manuel Menke (Augsburg University)

Mehmet Furat (Istanbul University) : Are Ottoman Archives Rediscovered? Ottoman Style in Turkish Media

Ekaterina Kalinina (Södertörn University & Swedish National Defense University): Post-Soviet Media Nostalgia in Shaping Modern Russian National Identity

Media, Public Policy, and Advertising

Maple Room

Chair: Brian Neve (University of Bath)

Paul Monticone (University of Texas, Austin): Managerial Cultures of Advertising and Public Relations in the MPPDA, 1939-45

Chelsea McCracken (University of Wisconsin, Madison): The Next Frontier in Film Promotion: Hollywood's Internet Use in the mid-1990s

Meghan Grosse (University of Illinois, Urbana-Champaign): US Approaches to Internet Governance and the International Response

Robert Crawford (University of Technology, Sydney): Learning to Be Global: Staff Training and Multinational Advertising Agencies in the Asia-Pacific Region

New Media Technologies and Forms in Context**Walnut Room**

Chair: Julien Mailland (Indiana University)

Beth Tsai (State University of New York, Stony Brook): Reframing the Historical Transnational: a Look at Early European Avant-Garde Films, 1910-1930

Olga Blackledge (University of Pittsburgh): Animation as a Medium and Discourse: the Cases of German and Soviet Animation in the 1930s

Julien Mailland(Indiana University): Minitel: A Revisited History of Online Innovation

Fascist Film Culture in the 1930s**Persimmon Room**

Chair: Brett Bowles (Indiana University)

Roel Vande Winkel (LUCA & KU Leuven): Screenwriting for National-Socialist Production Companies: a Rare Eyewitness Account

Christelle Le Faucheur (University of Texas, Austin): Between Ideology and Pragmatism: the German Film Academy, 1938-1940

Kirby Pringle (Loyola University, Chicago): Building the Roman Hollywood: Vittorio Mussolini and the Creation of a National Cinema, 1937-1942

3:30-4:00 pm Coffee Break

Frangipani Room

4:00-5:30 pm Parallel Sessions

New Approaches to Media History**Oak Room**

Chair: Asta Zelenkauskaitė (Drexel University)

Michihiro Okamoto (Toyo University): Visual and Digital History in the Age of Globalization

Lars Weckbecker (Zayed University): Documentary or Monumentary Film? Early Griersonian Documentary Reconsidered

Asta Zelenkauskaitė (Drexel University): Tracing Audiences Engagement: Historical Perspectives on Technologies and Practices

Mixed Media: Music in Film, Radio and Television**Maple Room**

Chair: Kathryn Fuller-Seeley (University of Texas, Austin)

Michael Dwyer (Arcadia University): Nostalgia and Oldies Songs in 1980s American Film

Kathryn Fuller-Seeley (University of Texas, Austin): Jack Benny's Tentative Turn Toward Television

Archives in Media History II**Walnut Room**

Chair: Lauren Bratslavsky (Illinois State University)

Lauren Bratslavsky (Illinois State University): How Television Entered Academic Archives in the Golden Age of Popular Culture

Sara Chapman (Media Burn, Chicago): How Digital Archives of Camera Original Footage Facilitate New Ways of Studying the 20th/21st Centuries

Mark Williams (Dartmouth University): The Media Ecology Project and Its International Outreach

James Bond Revisited**Persimmon Room**

Chair: David Culbert (Louisiana State University)

Llewella Burton (University of East Anglia): Bond Undressed: Fashioning a Lifestyle in the James Bond Films

James Chapman (University of Leicester): The Forgotten James Bond: the CBS production of *Casino Royale* (1954)

6:00-7:00 pm

IAMHIST General Assembly Meeting

Frangipani Room